



Donor Levels

\$2500 – GOLD SPONSOR

Sponsors receive 3 tables* (if desired), logo and business name advertised in pre-event marketing and social media, and on sign at event. Gold sponsor may also allow a model to participate in the show wearing promotional materials. Emcee will share 15 second “blurb” promoting your company or organization. Name & logo will also be featured on event shirt. Company promotional items also will be included in a take home bag for attendees.

\$1500 – SILVER SPONSOR

Silver Sponsors receive 2 tables* (if desired), name and logo advertised on social media prior to event and on signage at the event. Name & logo will be featured on event shirt. Company promotional items also will be included in a take home bag for attendees.

\$500 – BRONZE SPONSOR

Bronze Sponsors receive 1 table* (if desired) and name advertised on social media prior to event and on signage at the event. Name will be featured on event shirt.

\$250 – TABLE SPONSOR

Table Sponsors will have 1 table* at the event.

\$\$\$ or merchandise – SILENT AUCTION DONOR

Our Silent Auction is curated through donations from our fabulous community of individuals and businesses. We need your help. If you run a business that doesn't produce/sell material goods, please consider purchasing something from another business to donate to our Silent Auction. You can also provide a monetary donation earmarked for “Silent Auction items” and we will be happy to grab something in your name.

* Tables hold 6 guests.

We'd love to encourage sponsors to decorate their own tables for the event if you're interested in doing so. Many will get excited about the tea party idea and create themed tables. This is not a requirement. We're happy to take care of the decorations if you prefer.



A brief history...

In October 2014, KARE held the first Dressed to KARE event. It was the brain child of the late Donna Hartley McKittrick, the Executive Director at the time. She loved KARE's resale store and dreamed of a fashion show to highlight the fashion available at such affordable prices. We recruited volunteers as models, gathered table and event sponsors, put together a silent auction and an event was had. Since then, the event has changed a bit, but the fashion show still highlights clothing from The Exchange by KARE - KARE's resale store featuring donations from our neighbors. The program also highlights partner agencies, as well as KARE's programs and services provided since 1982. The menu is based off the traditional English tea menu items – complete with sweet and savory items such as cucumber sandwiches, scones, truffles and more. We will continue to have a silent auction with a feminine focus, concentrating on spa items, art, jewelry and more. Any questions about the event may be directed to Tiffany Whaley, Marketing Advisor to KARE.

Email: tiffany@kershawkare.org

Phone: 803-417-4640



Dressed to KARE Sponsorship Form

Sponsor Name: _____

Contact person: _____ Email: _____

Mailing Address: _____

City: _____ State: _____ ZIP: _____

Sponsorship Level: (Please Check Appropriate Blanks)

_____ **Gold Sponsor** (\$2500)

_____ I would like 0_____ 1_____ 2_____ 3_____ tables to fill the day of the event. I also understand that if I cannot fill all tables, I will notify KARE so extra seats may be sold to the public.

_____ I plan to participate in the fashion show by selecting a representative from my company/organization as a model. My representative will wear:

_____ Logoed apparel from my company/organization

_____ An outfit provided by the KARE clothing store

_____ We WILL _____ WILL NOT _____ provide a 15 second blurb about our company for the Emcee to deliver.

_____ I plan to decorate my own table(s) **OR** _____ I would like KARE to decorate my table(s)

_____ **Silver Sponsor** (\$1500)

_____ I would like 0_____ 1_____ 2_____ tables to fill the day of the event. I also understand that if I cannot fill all tables, I will notify KARE so extra seats may be sold to the public.

_____ I plan to decorate my own table(s) **OR** _____ I would like KARE to decorate my table(s)

_____ **Bronze Sponsor** (\$500)

_____ I would like 0_____ 1_____ table to fill the day of the event. I also understand that if I cannot fill all tables, I will notify KARE so extra seats may be sold to the public.

_____ I plan to decorate my own table(s) **OR** _____ I would like KARE to decorate my table(s)

_____ **Table Sponsor** (\$250)

_____ I plan to decorate my own table(s) **OR** _____ I would like KARE to decorate my table(s)

_____ **Silent Auction Sponsor** (\$\$\$)

Please apply this amount to purchasing items to be auctioned during the event: _____